

Cleveland-Cuyahoga County Food Policy Coalition
-Est. 2007-

*“Promoting a healthy, equitable, and sustainable food system in the
City of Cleveland and Cuyahoga County”*



-Contact Information-

www.cccfoodpolicy.org

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What is food policy?

A food policy is any decision made by a government agency, business, or organization which effects how food is produced, processed, distributed, purchased and protected. *

What is a food policy council [Coalition]?

FPC's are comprised of stakeholders from various segments of a local food system. The primary goal of many Food Policy Councils is to examine the operation of a local food system and provide ideas and recommendations for improvement through public policy.*

Five (5) key segments of a food system

- 1) Production
- 2) Distribution
- 3) Processing
- 4) Consumption, and
- 5) Waste recovery

Seven (7) Potential Policy Topic Areas

- Food Security and Access
- Land-use planning to promote and preserve local food production
- Institutional support of the local food economy
- New farmers (Urban and rural)
- Food Waste Recovery
- Health and Nutrition Programs
- Transportation and Distribution



*Hamilton, Neil D.. Putting a Face on Our Food: How State and Local Food Policies Can Promote the New Agriculture Drake Journal of Agricultural Law. Summer 2002. Volume 7, No. 2



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Vision:

- ✓ Establish Cleveland and Cuyahoga County as a model for food security through regional food system development, ensuring that every resident has access to fresh, healthy, affordable food.

Mission:

- ✓ Promote a just, equitable, healthy, and sustainable food system in the City of Cleveland, Cuyahoga County, and Northeast Ohio.

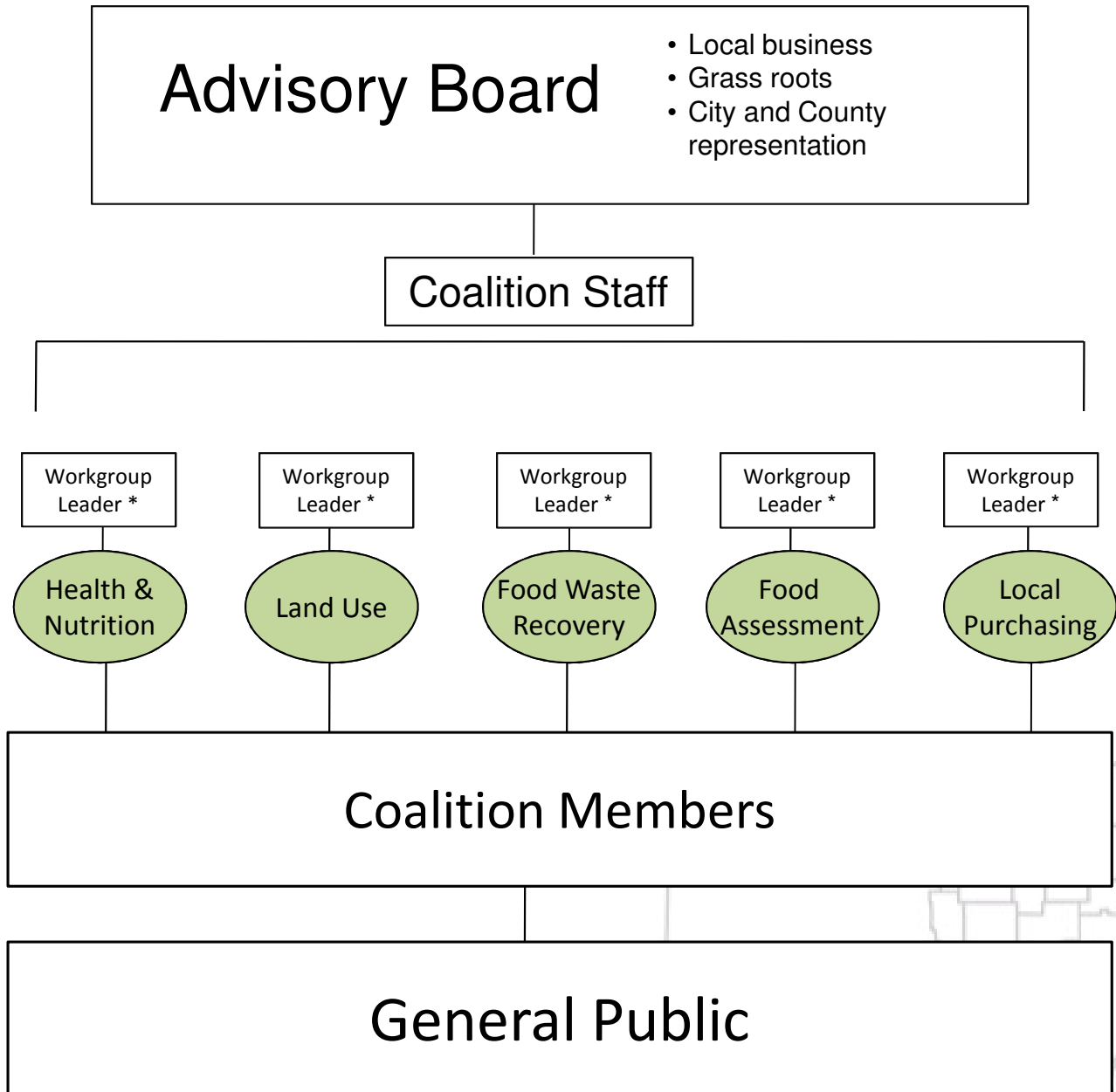
Goals:

- ✓ Create a quarterly forum that brings people together from all aspects of the food system to generate new relationships, cross learning and collaboration;
- ✓ Initiate research, policies, and programs that increase healthy food access and social and economic opportunity for food producers, distributors, and consumers;
- ✓ Serve as resource to the community to assist in solution oriented regional food system development.



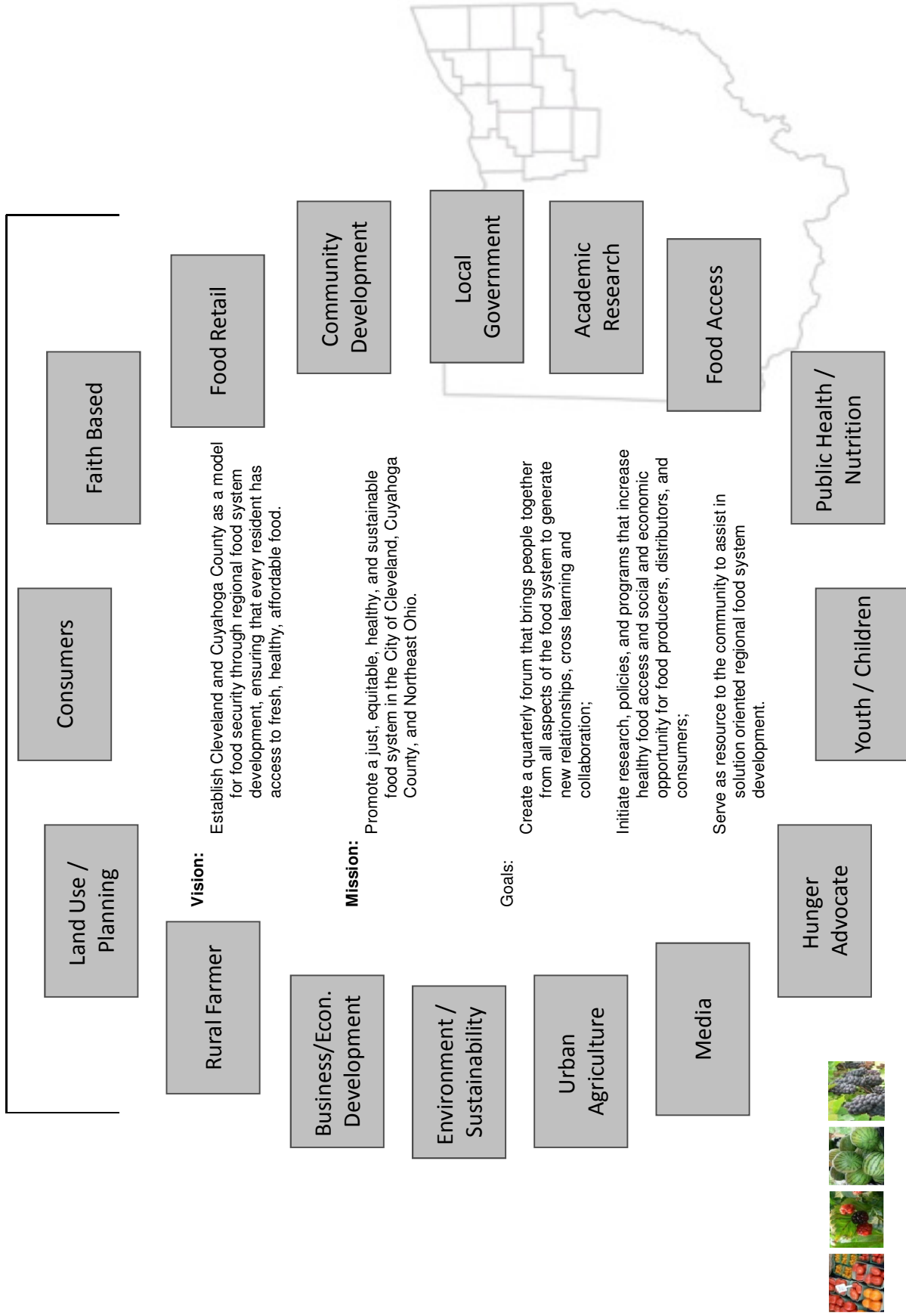
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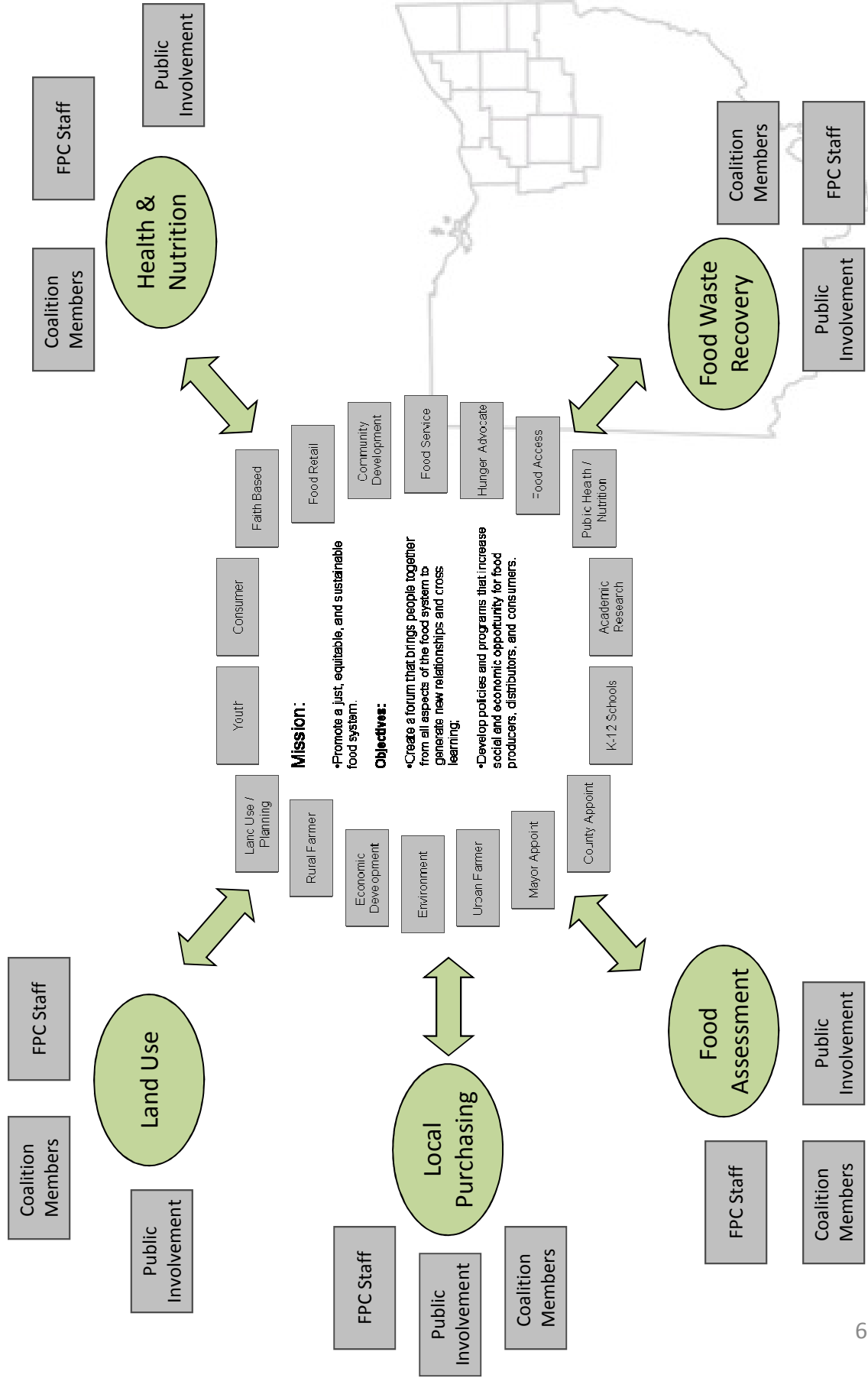
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Food Policy Coalition Roles and Responsibilities

Advisory Board Members

- Promote the mission of the coalition
- Advocate for policy recommendations and program initiatives
- Attend quarterly meetings
- Provide guidance for
 - Operational activities and direction
 - Mission, vision, values
 - Funding
 - Organizational structure
 - Policy recommendations
 - Program initiatives

Coordinators

- Coordinate quarterly coalition meetings
 - Set agendas, confirm location, refreshments
 - Take minutes and mail to group
 - Send out monthly reminder emails
 - Arrange for out of town speakers, special events, forums, etc.
- Liaison to working group leaders and policymakers
 - Provide technical support, training research, group coordination, resources
 - Identify working group leaders
 - Recruit members for working groups
 - Help working groups move towards sustainability
- Communication
 - Phone and email requests
 - Website development
 - Templates
 - Email lists
 - E-newsletter
 - Outreach to new coalition members



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Coordinators continued....

- Public Presentations and Education
 - Present FPC goals and ideas to policymakers/agencies/government departments
 - Informing policy by providing research and best practices
 - Provide testimony at public hearing regarding policy and systems change
 - Provide information to media on FPC related topics
 - Community outreach and events
- Resource Development
 - Funding
 - Grant opportunities

Working Group Leaders

- Convene monthly meetings
- Provide agendas and minutes
- Participate in quarterly update meetings before general coalition meetings
- Provide quarterly updates for steering committee
- Present comprehensive summary of working group progress at one steering committee meeting per year
- Commit to leadership role for one year

Working Group Members

- Attend monthly meetings of working group
- Commit to one year of work
- Participate in projects, initiatives, and research as needed
- Contribute to policy brief

Coalition Members

- Pay \$25 membership fee
- Attend quarterly meetings
- Promote the mission of the Coalition
- Provide leadership to projects and policy initiatives
- Represent the interests of their constituency
- Commission food policy and food system programs
- Present and promote policy recommendation to targeted audience



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Coalition Membership

Benefits

- Identified as co-sponsor of CCCFPC events including coalition meetings
- Receive CCCFPC Annual Report
- Receive advance notice on training and resource development opportunities
- Contributions will support local farmers and businesses whenever possible

Responsibilities

- Sign statement of Commitment (TBD)
- Sign amended version of Food Charter (TBD)
- Attend quarterly meetings
- Promote the mission of the Coalition
- Provide leadership to projects and policy initiatives
- Represent the interests of your constituency
- Engage constituency and promote FPC initiatives
- Commission food policy related activities, policy development, and food system programs
- Present and promote policy recommendation to targeted audience

