



# City Club Special Program

Tuesday, November 16<sup>th</sup> at Noon



## Michael Shuman

### *Revitalizing the Northeast Ohio Economy through Local Food*

Despite deep agricultural roots and a budding local food movement, Northeast Ohio produces only about 1% of the food it consumes. Michael Shuman, Research and Policy Director for the Business Alliance for Local Living Economies (BALLE), has led a 2010 study that projects moving 25% of the way toward localizing the region's food system will create over 25,000 jobs – with myriad benefits to public health and the environment as well.

Mr. Shuman will present the findings of the **Northeast Ohio Local Food Assessment and Plan** (see [NEOFoodWeb.org](http://NEOFoodWeb.org) for more info), along with key recommendations for new regional programs, investments, and public policies.

A Stanford-educated attorney and economist, Mr. Shuman most recently authored *The Small-Mart Revolution: How Local Businesses Are Beating the Global Competition*.

**Tickets: \$15 Members \$25 Non-Members**  
**10-Person Tables: Corporate \$350 Nonprofit \$250**

**[www.cityclub.org](http://www.cityclub.org) 216-621-0082 Reservations required 24 hours in advance**